



# OFF THE RACK

JANUARY 2021

GET THE LATEST INFORMATION ON UPCOMING EVENTS, CLIENT STORIES, VOLUNTEER OPPORTUNITIES, AND MORE!

## NEW WEBSITE



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To ring in the new year, Suited for Change has given our website a full makeover! Just like every client at SFC, we wanted to put our best step forward into 2021 with a sleek and professional look.

While we cannot connect with our entire SFC community in-person, we encourage you to check out our new website and reminisce about the days of busy boutique sales and a room full of laughter from our clients and volunteers. Check out our testimonial videos, photos, and more!

[Check out the new website!](#)

## IN THE NEWS

FEATURING LISANNE CROWLEY



# TAKE ON TODAY™

Earlier this month, Suited for Change was featured on AARP's 'Take on Today' podcast! Our longtime volunteer and former board member, Lisanne Crowley, gives valuable insight for jobseekers as they get back into the workforce.

Our clients come from a diverse set of backgrounds, allowing for a tailored experience not only during a styling session, but also when receiving SFC's virtual coaching. Through SFC's mission to provide service with compassion, we are able to give our clients the best possible experience.

Thank you to AARP for giving us the platform to expand our community engagement and Lisanne Crowley for taking the time to share SFC's vital importance in the DC area. Be sure to listen to the full podcast!

[Listen Here!](#)

## MEET ANGELA

CLIENT STORY OF THE MONTH



Angela came to Suited for Change, SFC, in mid-January in preparation for her upcoming interview. Upon arrival, Angela was hesitant to how she would be treated, but was pleasantly surprised by the “warmth and sincerity of the staff.”

As Angela’s styling appointment began, she started feeling more at ease, thanks to the Boutique’s modern clothing and the genuine and meticulous care from our volunteer, Lianne. By the end of her session, Angela had found two “flattering and comfortable” outfits and found that her confidence in her ability to nail her upcoming interview had grown. But Angela’s SFC experience did not stop there.

In the days leading up to her interview, Angela met with one of SFC’s professionally trained mentor coaches via Zoom to perfect her performance. SFC volunteer, Patricia, led Angela through a mock interview, addressed her confidence issues, framed her skills with power words, and gave her a boost of confidence. Through SFC’s extra preparation, Angela was able to solidify and frame her skill set succinctly and left the session with a boost of confidence.

We cannot wait to have Angela return to our boutique once she lands the job and hope you join us in wishing her good luck!

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## REFERRAL PARTNER HIGHLIGHT

UNION KITCHEN



We are excited to welcome Union Kitchen to the Suited for Change community as one of our newest referral partners! Union Kitchen's mission is to build successful food businesses and further flourish the local economy, culture, and community.

While some businesses have halted their services during the Covid-19 pandemic, Union Kitchen has doubled the size of their clientele cohort and maintained constant personalized communication. Every week clients are sent job openings in Union Kitchen's newsletter, along with tips and tricks for how to best present themselves.

Suited for Change is delighted to begin this partnership with Union Kitchen and empower more women on their professional journey.

[Learn More about Union Kitchen](#)

# PROFESSIONAL DEVELOPMENT PROGRAM



## **FREE Online Learning**

Leadership and  
Professional  
Development Skills



Within the past year, our Professional Development Program has expanded to include free online learning courses for all of our clients. Thanks to our partnership with EDGE, we have been able to provide extensive leadership and professional development training courses to our growing community right at their fingertips.

Through this additional resource, our clients can further their preparation for their interviews even after their one-on-one mentor coaching session. These tools not only help our clients get the job, but also how to manage their tasks once they have been hired.

[Check it out!](#)

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