



OFF THE RACK

APRIL 2021

GET THE LATEST INFORMATION ON UPCOMING EVENTS, CLIENT STORIES, VOLUNTEER OPPORTUNITIES, AND MORE!

MOTHER'S DAY IS AROUND THE CORNER

Mother's Day

Honor *all* the Mothers in your life



Want to give the special women in your life a unique and heartfelt gift to show how much you appreciate them? Suited for Change has the perfect solution!

What better way to honor the extraordinary women of your life than by helping lift up women?

So, what are you waiting for? [Get Started Today](#)

MEET MICHELE

CLIENT STORY OF THE MONTH



Life is all about perspective, and Michele’s outlook on life is always half full.

“You look at yourself in the mirror, it's not so much someone else saying I look good, I want to look good to me!”

We are so inspired by Michele’s powerful words and hope they influence you to find the joy in the small moments!

[Read More](#)

VOLUNTEER APPRECIATION EVENT



April 15th marks Volunteer Appreciation Day! To celebrate we are hosting a virtual Happy Hour to honor our incredible volunteers.

We know you are all itching to get back to the boutique and hope to see you all in person in the near future. But until then, prepare your cocktails and get ready for our virtual Happy Hour on **April 15th at 5pm.**

REFERRAL PARTNER HIGHLIGHT



MARKETING WORKSHOP

Small Business Incubator Program

Workshops are back! And with a new partnership!

In connection with La Cocina VA's Small Business Incubator Program, SFC hosted a Marketing Workshop on how to create strong brand positioning in your market and strategies to create the right offer and approach for each target segment.

[Read More](#)

IN THE NEWS



Have any burning questions about our new virtual suiting program? This Q&A article has all your answers. [Read More](#)

BOUTIQUE SALE



Shop for a Cause

Proceeds help provide professional attire, coaching and skill training for women in need!

You know what they say...April Showers bring a Spring Boutique Sale!

Spring is almost here and what better way to celebrate than by shopping for spring clothes, jewelry, and makeup! Head on down to the Suited for Change boutique April 21st between 3-7 pm!

So, what are you waiting for? Shop for a Cause.

[RSVP Here](#)

A LOOK BACK AT WOMEN'S HISTORY MONTH



Women's History Month

DONATIONS, EVENTS & MORE!



Women's History Month was a success! The Suited for Change community was incredibly active this past March. From planning clothing drives and virtual panels, to a workout class and podcast series -- our calendar was filled with events to celebrate.

We are so appreciative of each and every one of you for your continued support. Whether it be through donating clothes or attending an online event, we love connecting with you!



[Donate](#)

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